

# Lansinoh®

## Healthcare Product Guide 2023



Care Products

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# Lanolin Nipple Cream

THE #1 SELLING NIPPLE CREAM IN THE US\*

- #1 recommended by moms, lactation consultants and doctors in the US
- Soothes and protects sore nipples
- Safe for mom and baby; no need to remove before breastfeeding
- 100% natural & hypoallergenic
- Free from preservatives, parabens, fragrance and taste
- Proprietary refining process ensures ultra pure, high quality product
- According to a recent study in the UK, moms who used Lanolin Nipple Cream reported breastfeeding 25% longer\*\*



Lanolin Nipple Cream			
Description	Item Number	Unit Size	Units/Case
Lanolin Nipple Cream 40g tube	10020	1.4 oz tube	24 units
Lanolin Nipple Cream 7g 3ct	10232	3 - .25 oz mini tubes	24 packs of 3 each
Lanolin Nipple Cream 7g Healthcare Pack	10202	.25 oz mini tubes	600 units
Lanolin Nipple Cream Sachet 1.5g	60101	.05 oz sachet	1000 units

\*Source: Multi-Outlet IRI L52 weeks ending 12/27/2022, Dollar sales.

\*\*Bourdillon, Katie & McCausland, Tom & Jones, Stephanie. (2020). Latch-related nipple pain in breastfeeding women: the impact on breastfeeding outcomes. *British Journal of Midwifery*, 28(7):406-414. <https://doi.org/10.12968/bjom.2020.28.7.406>.

# Organic Nipple Balm

NATURAL, PLANT-BASED REMEDY CARES FOR TENDER NIPPLES -FROM THE #1 NIPPLE CREAM BRAND RECOMMENDED BY DOCTORS IN THE US

- 100% USDA certified organic
- Safe for mom and baby; no need to remove before breastfeeding
- Cares for tender nipples and dry skin
- No smell or taste - baby won't even notice
- Free from additives and preservatives
- No animal testing



Organic Nipple Balm		
Item Number	Unit Size	Units/Case
23100	2 oz jar	24 units

\*Source: Multi-Outlet IRI L52 weeks ending 12/27/2022, Dollar sales.

# Soothies® Gel Pads

THE #1 SELLING GEL PAD ON THE MARKET\*



- Soothies® gel pads provide instant cooling relief to soothe and help heal sore nipples so moms can continue to breastfeed while any underlying challenges are addressed
- Safe, absorbent, and reusable for up to 72 hours
- Instant, cooling pain relief
- Soothes, relieves and helps heal sore nipples
- BPA & BPS free
- Vegan



Soothies® Gel Pads		
Item Number	Unit Size	Units/Case
65011	1 pair	12 pairs
65015	1 pair	100 pairs

\*Source: Multi-Outlet IRI L52 weeks ending 12/27/2022, Dollar sales.

# Contact Nipple Shields

HELPS MOMS CONTINUE BREASTFEEDING THROUGH LATCH-ON DIFFICULTIES

- Use for latch-on issues related to flat or inverted nipples, tongue/lip tie, and overactive let-down
- Ultra-thin, super-soft, flexible 100% silicone
- Cut-out design provides maximum skin contact so breastfeeding isn't disrupted
- BPA & BPS free
- Available in 20mm and 24mm
- Nipple Shields should only be used under the advisement of a healthcare professional



Contact Nipple Shields			
Description	Item Number	Unit Size	Units/Case
20mm Contact Nipple Shield 2ct with case - Retail	70191	2ct with carrying case	12 units
24mm Contact Nipple Shield 2ct with case - Retail	70171	2ct with carrying case	12 units

# Hot & Cold Breast Therapy Packs



#1 BREAST THERAPY PACK ON THE MARKET\*

- Innovative 3-in-1 hot/cold therapy pack designed specifically for breastfeeding moms:
  - **Use cold:** help relieve pain and swelling due to engorgement, mastitis, or plugged ducts
  - **Use hot:** Use while pumping to encourage milk flow and reduce time spent pumping
- Doctor designed, lactation consultant recommended



Hot & Cold Breast Therapy Packs		
Item Number	Unit Size	Units/Case
10200	2 therapy packs	16 units

\*Source: Multi-Outlet IRI L52 weeks ending 12/27/2022, Dollar sales.

# LatchAssist<sup>®</sup> Nipple Everter



DRAWS OUT FLATTENED NIPPLES FOR AN EASIER LATCH

- Unique in the category
- Easy to use, helps baby latch on
- Non-invasive, allowing baby to have direct nipple contact
- Two flange sizes to ensure proper fit
- Cost-effective solution to manage flat or inverted nipples instead of using a manual or electric breast pump



LatchAssist <sup>®</sup> Nipple Everter		
Item Number	Unit Size	Units/Case
70170	1 unit	24 units

# Breastfeeding Essentials

ONE SIMPLE KIT WITH EVERYTHING MOM NEEDS TO BEGIN BREASTFEEDING WITH CONFIDENCE

- Five essential products loved by Moms. This kit features Lansinoh's most popular products to support moms' breastfeeding journey.
- A complete system that addresses nipple and breast care, leak protection, and milk collection and storage.
  - **Lanolin Nipple Cream**, the #1 recommended nipple cream by doctors, soothes and protects sore nipples. Includes 1 (7g) tube of Lanolin.
  - **Hot & Cold Breast Therapy Packs** provide hot and cold pain relief for tender breasts. Includes 2 therapy packs and 2 soft covers.
  - **Stay Dry Disposable Nursing Pads** absorb 20 times their weight for maximum leak protection. Includes 48 pads.
  - 100% **Silicone Breast Pump** creates natural suction to catch every drop of breastmilk hands-free. Includes 1 silicone pump, cap and strap.
  - Super strong **Breastmilk Storage Bags** are reinforced with a double zipper seal for ultimate protection. Includes 25 bags.



Breastfeeding Essentials			
Description	Item Number	Unit Size	Units/Case
25 Lansinoh Breastmilk Storage Bags 1 Lanolin Nipple Cream 7g 2 Hot & Cold Breast Therapy Packs 48 Disposable Nursing Pads 1 Silicone Breast Pump	81060	1 Breastfeeding Essentials Kit	4 units

# Stay Dry Nursing Pads

THE #1 SELLING DISPOSABLE NURSING PADS ON THE MARKET\*

- Absorbs 20x its weight for maximum protection
- Waterproof lining for leak-proof confidence moms can trust
- InvisiLock core instantly captures and disperses moisture to keep clothes dry
- Contoured shape for a discreet fit even when wet
- Two adhesive strips keep the pad in place
- New hygienic wrapper made with 25% less material



Stay Dry Nursing Pads			
Description	Item Number	Unit Size	Units/Case
36ct Pads	20236	36 count box	12 units
60ct Pads	20265	60 count box	12 units
100ct Pads	20370	100 count box	12 units
200ct Pads	20380	200 count box	6 units
Bundle: 2 ct Stay Dry Disposable Nursing Pads + 2 ct Milk Storage Bags	20441	2 count Stay Dry Disposable Nursing Pads + 2 count Milk Storage Bags	180 units

\*Source: Multi-Outlet IRI L52 weeks ending 12/27/2022, Dollar sales.

# Washable Nursing Pads

SUPER ABSORBENT AND ULTRA-SOFT FOR LEAK-PROOF PROTECTION, WASH AFTER WASH

- Superior absorbency for extra confidence
- Ultra soft for even the most sensitive skin
- Unique teardrop design and contoured shape molds to breast for a comfortable and discreet fit
- Absorbent core with natural fibers quickly absorbs leaks for a clean, dry feeling
- Waterproof layer for leak-proof protection
- Includes 4 pads and mesh washing bag



Washable Nursing Pads		
Item Number	Unit Size	Units/Case
20381	4 pads and wash bag	12 units
20388	8 pads and wash bag	12 units



# Breast Pumps



# Wearable Pump

PUMPING FREEDOM IS HERE. NO CORDS, NO TUBES, NO STRESS. A WEARABLE PUMP THAT DOESN'T MAKE YOU COMPROMISE. LIGHTER, HOSPITAL-STRENGTH, HANDS-FREE



**BPA  
BPS  
FREE**

- Adjustable hospital strength suction up to 280mmHG
- Lightweight and portable for quiet discreet pumping anywhere
- 4 flange size options included: 21mm, 25mm, 28mm, 30.5mm
- 8oz click-tight cups holds more milk, convenient pour spout helps prevents leaks and spills
- First class customer service with hassle-free parts replacement
- Easy assembly and cleaning with only 5 parts and dishwasher safe
- Long-lasting battery, fully charges lasts up to 8 pumping sessions

Wearable Pump			
Description	Item Number	Unit Size	Units/Case
Wearable Pump	53750	1 wearable pump + accessories	1 unit

# Smartpump 3.0 Double Electric Breast Pump

COMFORTABLE AND CORDLESS- INCLUDES EVERYTHING NEEDED FOR CONFIDENT PUMPING



- 3 sizes of ComfortFit® flanges with soft, flexible rims hug mom’s curves for ideal fit and suction
- Rechargeable battery to pump anywhere without plugging into a wall
- Control your pump with the Lansinoh® Baby app and automatically track your sessions
- 3 pumping styles to mimic baby’s natural feeding patterns and 2-phase technology with let-down and expression
- 8 suction levels for adjustable hospital strength to maximize milk flow
- Pump directly into Lansinoh Breastmilk Storage Bags to save time. May be used as a double or single pump

Smartpump 3.0 Double Electric Breast Pump			
Description	Item Number	Unit Size	Units/Case
Smartpump 3.0 Rechargeable Breast Pump	53351	1 pump + 1 kit + accessories	1 unit

# Smartpump 3.0 Lifestyle Set

COMFORTABLE AND CORDLESS- INCLUDES EVERYTHING NEEDED FOR CONFIDENT PUMPING



- 3 sizes of ComfortFit® flanges with soft, flexible rims hug mom’s curves for ideal fit and suction
- Rechargeable battery to pump anywhere without plugging into a wall
- Control your pump with the Lansinoh® Baby app and automatically track your sessions
- 3 pumping styles to mimic baby’s natural feeding patterns and 2-phase technology with let-down and expression
- 8 suction levels for adjustable hospital strength to maximize milk flow
- Pump directly into Lansinoh Breastmilk Storage Bags to save time. May be used as a double or single pump

## Smartpump 3.0 Lifestyle Set

Description	Item Number	Unit Size	Units/Case
Smartpump 3.0 Lifestyle Set	53353	1 pump + 1 kit + accessories	1 unit

# Signature Pro® Double Electric Breast Pump

OUR CLASSIC PUMP FOR MAXIMUM COMFORT AND MILK PRODUCTION



**BPA  
BPS  
FREE**

- Exclusive ComfortFit® Flanges create a comfortable cushioned seal against mom’s skin
- 3 customizable pumping styles and 8 adjustable suction levels for maximum comfort & milk production
- 2 mode technology for let down and expression modes to express more milk in less time, with automatic switching
- Hygienic, closed system helps prevent milk backup into tubing for easier cleaning
- Lighted LCD screen with timer
- All parts that come in contact with breastmilk are BPA & BPS free

## Signature Pro® Double Electric Breast Pump

Description	Item Number	Unit Size	Units/Case
Signature Pro Bundle	53050	1 pump + 1 kit + accessories	1 unit

# Manual Breast Pump

CONVENIENT, PORTABLE PUMPING ANYWHERE

- 2-mode technology: stimulation & expression to maximize pumping efficiency
- ComfortFit® flanges in 2 sizes (25mm and 30.5mm) for ideal suction & fit
- Ergonomic Easy-Express™ handle reduces hand fatigue
- Fewer parts – simple to use, simple to clean
- Compatible with Lansinoh® Bottle with NaturalWave® Nipple & Lansinoh® Breastmilk Storage Bottles
- BPA & BPS free



Manual Breast Pump		
Item Number	Unit Size	Units/Case
50520	1 pump	6 units

*\*Source: Multi-Outlet IRI L52 weeks ending 12/27/2022, Dollar sales.*

# Silicone Breast Pump

OFFERS A SIMPLE WAY TO COLLECT PRECIOUS BREASTMILK, SO MOMS CAN SAVE EVERY LAST DROP

- Fits securely to the breast & creates natural suction for hands-free use
- Prevent spills with secure suction base and neck strap
- Comfortable, soft, and easy to clean – made from 100% silicone
- Easy-pour spout helps transfer every drop of breastmilk into a Lansinoh® Storage bag or bottle
- Storage cap keeps collector clean when not in use
- Suitable for all breast sizes



Silicone Breast Pump		
Item Number	Unit Size	Units/Case
50700	1 unit	12 units

# ComfortFit® Flanges (various sizes)

MULTIPLE FLANGE SIZE OPTIONS ENSURE A PROPER FIT FOR COMFORTABLE, EFFICIENT PUMPING

- Compatible with the entire range of Lansinoh® pumps
- Soft flexible flange rims mold to mom's unique shape to create a comfortable and secure seal
- BPA & BPS free



**BPA  
BPS  
FREE**

## ComfortFit® Flanges

Description	Item Number	Unit Size	Units/Case
21mm ComfortFit® Flanges	53510	2 flanges (21mm)	6 units
25mm ComfortFit® Flanges*	53408	2 flanges (25mm)	1 unit
28mm ComfortFit® Flanges	53511	2 flanges (28mm)	6 units
30.5mm ComfortFit® Flanges	50428	2 flanges (30.5mm)	6 units
36mm ComfortFit® Flanges	53512	2 flanges (36mm)	6 units

\*Not currently available for wholesale purchase. Contact sales rep for more information on ordering.

# Extra Pumping Set

AN EXTRA SET WHEN SHE NEEDS IT

- Perfect for working moms to ease the challenges of pumping – one set for work and one for home
- Two 5oz bottles that fit the entire range of Lansinoh® pumps and nipples for easy pumping, storing, and feeding
- Exclusive ComfortFit® Flanges create a comfortable cushioned seal against mom's skin
- NaturalWave® Nipple helps baby engage in their natural sucking motions and maintain established breastfeeding patterns
- BPA & BPS free



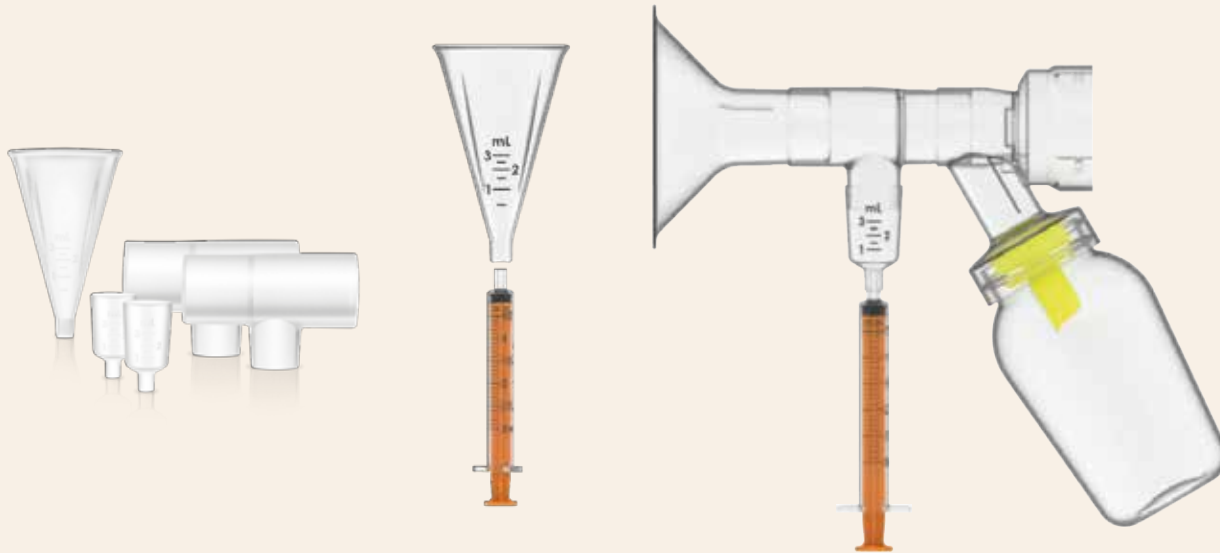
**BPA  
BPS  
FREE**

## Extra Pumping Set

Vendor Stock #	Unit Size	Units/Case
53431	1 double pumping kit	4 units

# Primo-Lacto<sup>®</sup> Colostrum/Milk Collection

DESIGNED TO INCREASE THE VOLUME OF USABLE COLOSTRUM FOR NEONATES



- Designed to reduce wasted colostrum and improve the experience for both healthcare professionals and patients\*
- The first closed system kit for colostrum collection & feeding. Connects directly to an oral feeding syringe to eliminate the need for multiple containers
- Multi-functional system can be used for hand or pump expression
- Compatible with Medela<sup>®</sup> and Ameda<sup>®</sup> pumps, slip tip and ENFit<sup>®</sup> oral feeding syringes

\*In a study of 67 mothers with preterm infants ranging from 25 to 38 weeks gestational age, healthcare professionals perceived a 30%-40% reduction in wasted colostrum and a significant improvement in ease of use versus other collection methods. Patients reported a significant increase in satisfaction levels\*\*

Primo-Lacto <sup>®</sup>			
Description	Vendor Stock #	Unit Size	Units/Case
Medela <sup>®</sup> ENFit <sup>®</sup> compatible double pumping colostrum collectors and hand expression system	59000	1 unit	15 units
Medela <sup>®</sup> slip tip compatible double pumping colostrum collectors and hand expression system	59001	1 unit	15 units
AMEDA <sup>®</sup> ENFit <sup>®</sup> compatible double pumping colostrum collectors and hand expression system	59010	1 unit	15 units
AMEDA <sup>®</sup> slip tip compatible double pumping colostrum collectors and hand expression system	59011	1 unit	15 units
ENFit <sup>®</sup> compatible hand expression system	59020	1 unit	25 units
Slip tip compatible hand expression system	59021	1 unit	25 units

\*\* Study conducted using Medela<sup>®</sup> breast pump kit & slip tip oral feeding syringe.



# Storage Products

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# Breastmilk Storage Bags



THE #1 SELLING BREASTMILK STORAGE BAG ON THE MARKET\*

- Super strong for storing, freezing and protecting breastmilk
- Double zipper seal for ultimate protection
- Reinforced double sealed side seams
- Presterilized for safe storage, BPA & BPS free
- Stand or lay flat for compact storage; lay flat for fast freezing and thawing
- Pump directly into Lansinoh® breastmilk storage bags



Breastmilk Storage Bags			
Description	Vendor Stock #	Unit Size	Units/Case
25ct Bags	20435	25 count box	12 units
50ct Bags	20450	50 count box	6 units
100ct Bags	20473	100 count box	12 units
200ct Bags	20483	200 count box	9 units
BONUS Breastmilk Storage Bags with Adapter	20462	50 count box	6 units
Bundle: 2 ct Stay Dry Disposable Nursing Pads + 2 ct Milk Storage Bags	20441	2 count Stay Dry Disposable Nursing Pads + 2 count Milk Storage Bags	180 units

\*Source: Multi-Outlet IRI L52 weeks ending 12/27/2022, Dollar sales.

# Breastmilk Storage Bottles (4 count)



PERFECT FOR STORING AND FEEDING BREASTMILK

- Storage cap designed to prevent leaking
- Conveniently express milk directly into bottles
- Bottles are freezer-safe and dishwasher-safe
- Fits with entire Lansinoh® breast pump and bottle range
- Wide neck design - easy to fill and store
- BPA & BPS free



Breastmilk Storage Bottles		
Item Number	Unit Size	Units/Case
20415	4 storage bottles with caps	12 units

# Feeding Products

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# Lansinoh® Bottle with NaturalWave® Nipple

## A BETTER BOTTLE FOR BREASTFED BABIES

- NaturalWave® Nipple is clinically proven to reduce nipple confusion
- AVS Air Ventilation System reduces intake of air, a potential cause of colic or spit up
- NaturalWave® Nipple helps baby engage in natural sucking motions and maintain established breastfeeding patterns
- Wide neck bottle makes cleaning & transferring breastmilk easy
- Compatible with Lansinoh® Smartpump 3.0, Lansinoh® Signature Pro® Double Electric Pump & Lansinoh® Manual Pump
- BPA & BPS free



Lansinoh® Bottle with NaturalWave® Nipple			
Bottle Size	Item Number	Unit Size	Units/Case
5oz/160 ml - 1ct	71053	1 - 5oz. bottle with slow flow nipple	16 units
5oz/160ml - 3ct	71054	3 - 5oz. bottles with slow flow nipple	4 units
8oz/240ml - 1ct	71055	1 - 8oz. bottle with medium flow nipple	16 units
8oz/240ml - 3ct	71056	3 - 8oz. bottles with medium flow nipple	4 units

# NaturalWave® Nipples (1 pair)

## A NIPPLE DEVELOPED SPECIFICALLY FOR BREASTFED BABIES

- Clinically proven to reduce nipple confusion
- Enables baby to use the same feeding actions learned at the breast
- AVS Air Ventilation System reduces intake of air, a potential cause of colic or spit up
- NaturalWave® Nipple is 100% soft silicone, flexible and designed for optimal compression
- Available in slow and medium flow
- BPA & BPS free



NaturalWave® Nipples			
Flow	Item Number	Unit Size	Units/Case
Slow	71027	1 pair	12 units
Medium	71026	1 pair	12 units
Fast	71025	1 pair	12 units

# Birth Prep & Recovery Products

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# Postpartum Recovery Essentials

THREE MUST-HAVE PRODUCTS TO PROVIDE GENTLE CLEANSING, SOOTHING CARE, AND COOLING PAIN RELIEF AFTER BIRTH

- Easy 3-step regimen:
  - 1: An upside-down **Wash Bottle** provides gentle, hygienic cleansing for sore tender areas
  - 2: **Herbal Postpartum Spray** cools and comforts an aching, sensitive perineum
  - 3: Reusable **Hot & Cold Therapy Packs** relieve pain and discomfort caused by childbirth, hemorrhoids, C-sections, and postpartum uterine cramping
- Includes 1x 12.2 oz Peri Wash Bottle with Travel Bag, 1x 3.5 oz Herbal Postpartum Spray, and 2 Reusable Hot & Cold Postpartum Therapy Packs with 12 Disposable Sleeves



Postpartum Recovery Essentials		
Item Number	Unit Size	Units/Case
50700	1 unit	12 units

## Postpartum Wash Bottle

UPSIDE-DOWN WASH BOTTLE PROVIDES A GENTLE STREAM OF WATER FOR EASIER POSTPARTUM CARE

- Gentle, hygienic cleansing for sore, tender areas and more comfortable bathroom trips
- Upside-down design with angled spout helps cleanse hard-to-reach areas
- Large reusable 12.2 OZ bottle - no need to refill during use
- Collapsible spout and travel bag for easy storage and portability



Postpartum Wash Bottle		
Item Number	Unit Size	Units/Case
50700	1 unit	12 units

# Herbal Postpartum Spray

COOLS AND SOOTHES WITH A BLEND OF NATURAL, PLANT-BASED INGREDIENTS

- Calming herbs to soothe a tender perineum – may be refrigerated for extra cooling effect
- Made with a safe blend of herbal ingredients including witch hazel, organic aloe, & calendula – 99% Natural
- Dermatologically & Gynecologically tested
- Hypoallergenic & suitable for sensitive skin
- Innovative 360° sprayer for easy, mess-free application from any angle
- No petroleum, parabens, or artificial fragrance
- Bottle made with 50% recycled plastic (PCR)



*Precaution: Do NOT use on breasts or nipples, in or near mouth. Read all instructions and use as directed.*

Herbal Postpartum Spray		
Item Number	Unit Size	Units/Case
50700	1 unit	12 units

# Hot & Cold Postpartum Therapy Packs

REUSABLE HOT & COLD THERAPY PACKS DELIVER PAIN RELIEF IN A SLIM, FLEXIBLE PAD

- Use cold for pain relief from discomfort caused by labor and delivery, hemorrhoids, and c-section
- Use hot for soothing relief from postpartum uterine cramping
- Soothing comfort in a slim, flexible pad that conforms to mom's body even when frozen
- Reusable pads provide relief again and again
- TheraPearl® ColorSmart™ Technology turns the pearls white when heated or purple when chilled
- Safe for use postpartum and while breastfeeding
- Includes 2 reusable packs & 12 disposable sleeves for additional postpartum comfort



Hot & Cold Postpartum Therapy Packs		
Item Number	Unit Size	Units/Case
50700	1 unit	12 units

# Pain Relief Spray with 4% Lidocaine

FAST-ACTING TOPICAL PAIN RELIEF WHEN MOMS NEED IT MOST

- Temporarily relieves pain with maximum strength 4% lidocaine
- Made with lidocaine and a soothing blend of herbal ingredients including witch hazel and aloe vera
- Dermatologically & gynecologically tested
- Hypoallergenic & suitable for sensitive skin
- Gentle, misting application from any angle with a non-aerosol 360° sprayer
- No petroleum, parabens, or artificial fragrance
- Bottle made with 50% recycled plastic (PCR)

*Precaution: Do NOT use on breasts or nipples, in or near mouth. Read all instructions and use as directed.*



## Pain Relief Spray with 4% Lidocaine

Item Number	Unit Size	Units/Case
50700	1 unit	12 units

# Sitz Bath Salts

SOOTHES AND CALMS TENDER, ACHING AREAS IN A COMFORTING BATH SOAK DURING POSTPARTUM RECOVERY

- A soothing blend of all-natural herbal ingredients plus Epsom salts
- Made with aromatic essential oils, including frankincense, aloe vera, and lavender oil
- Dermatologically tested and suitable for sensitive skin
- Provides up to 20 baths and can be used in a sitz bath or regular bathtub
- Easy to use and fast-dissolving for a warm, comfortable bath
- No petroleum, parabens, or artificial fragrance



## Sitz Bath Salts

Item Number	Unit Size	Units/Case
50700	1 unit	12 units



# Hot & Cold Postpartum Therapy Packs Sleeve Refill

REFILL PACK WITH 24 DISPOSABLE SLEEVES COMPATIBLE WITH LANSINOH HOT & COLD THERAPY PACKS

- Includes 24 disposable sleeves
- Can be used with Lansinoh Postpartum Therapy Packs Hot or Cold
- Simply slide the sleeve over the hot or cold pad for additional postpartum comfort
- Lansinoh Hot & Cold Postpartum Therapy Packs sold separately



Hot & Cold Postpartum Therapy Packs Sleeve Refill		
Item Number	Unit Size	Units/Case
50700	1 unit	12 units

# Soothies® C-section Recovery Pads

LANSINOH® SOOTHIES® C-SECTION RECOVERY PADS OFFER MORE PROTECTION AND LESS WORRY FOR MOMS

- 50% hydrogel gel pad provides instant cooling relief
- Protects incision site from rubbing & friction
- Sterile medical-grade pads are individually packed for hygiene
- Recommended for use from 10 days after childbirth, when stitches or staples have been removed or dissolved, and the incision is closed but still healing
- Wear each pad for a maximum of 72 hours
- Water resistant
- Extra cooling effect when stored in the fridge
- Single use application

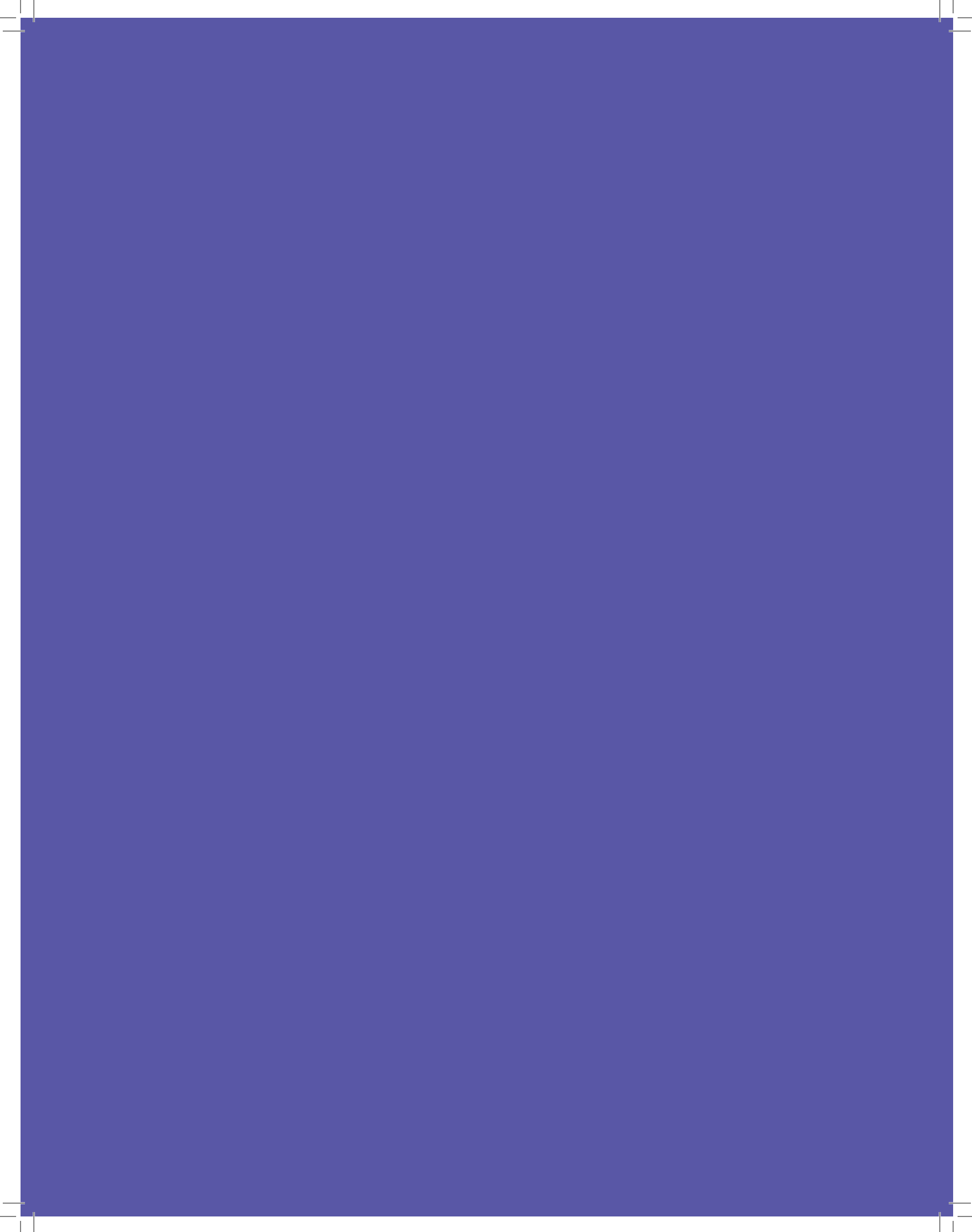


Soothies® C-section Recovery Pads		
Item Number	Unit Size	Units/Case
69800	1 unit	12 units

For more information, please contact:

**Mary Kaericher | (914) 489-9911**

**[Mary@adkstrategy.com](mailto:Mary@adkstrategy.com)**



# For nearly 40 years,

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New mothers have trusted Lansinoh to support and care for them while they enter the messy magic of motherhood. Born from one mother's realization that birthing people often go without the support they need and deserve, Lansinoh proudly stands with mothers all over the world.

The brand's journey started with award winning, doctor recommended Lanolin Nipple Cream: today, it offers a comprehensive collection of solutions to help new parents navigate pregnancy, birth, breastfeeding, and pumping.

Lansinoh products are available in more than 70 countries and the company is committed to being climate neutral by 2030.

For more information, please contact:

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**Mary@adkstrategy.com**

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